**Jermaine Merritt**

**COM231-B220**

**Persuasive Speech Purpose Statement**

Protests Are Effective

I will persuade the audience that protests are effective.

I will persuade the audience that protests are potent tools for driving social and political change.

I will persuade the audience that a protest can influence public opinion.

My persuasive speech aims to demonstrate that protests are an effective and essential means for social and political change by highlighting their ability to raise awareness, mobilize communities, and influence policy decisions.

I selected the topic of the effectiveness of protests that have historically played a critical role in driving significant social reforms and amplifying marginalized voices. Yet, their power is often misunderstood or underestimated. By focusing on this issue, I want to emphasize how organized, strategic protest can lead to tangible policy changes and inspire collective action, especially in today’s context of widespread activism.